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## **What izzit? Company Background**

ERIE, PA – Founded in 2006 to help educators teach the next generation about the ideas, institutions, and benefits of a free society, **izzit.org** also seeks to foster the critical thinking skills necessary for young people to become independent-minded, fully engaged citizens.

Engaging teaching units produced by **izzit.org** prepare students for successful self-government, helping them to understand the foundational ideas of our republic, including individual liberty, personal responsibility and equality before the law. Students are encouraged to contemplate the role of government and the importance of voluntary associations in promoting entrepreneurship, economics, the sciences and other proven philosophical perspectives that improve people’s lives. Currently more than 300,000 classroom teachers and homeschoolers employ the videos, current events lessons, teaching units and fresh ideas from the website to generate stimulating and meaningful classroom and at-home dialogue among students, teachers and parents.

**izzit.org** curriculum materials are designed to promote thoughtful discussion and respectful debate about issues and events. A healthy skepticism about authoritative claims is encouraged, so that students learn to seek out evidence rather than accept assertions. In this way, young people develop the ability to use reason and common sense to evaluate the information they will encounter throughout their lives.

**izzit.org** is a 501(c) 3 not-for-profit educational initiative headquartered in Erie, PA.

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